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EYE ON ARBONNE

INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

AMANDA MACHO

THERE IS NO

"I" IN TEAM

Independent Consultant, National Vice President
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Almost every *Eye on Arbonne* story begins with the letter "I" which is strange, considering this business is about so much more than just one person. Throughout my Arbonne journey, I have had the opportunity to meet, be helped, and in turn, help so many wonderful people. It is an amazing thing to build a business alongside others, with everyone working toward the same goal.

Arbonne is truly a gift, if you choose to accept it. I had been introduced to several home-based businesses prior to Arbonne and always said no to them. I would think to myself, "These people are crazy ... I would never do that type of business!" Then I was introduced to Arbonne by my good friend ENVP Sibley Gammon and her family. I attended a Mercedes-Benz car presentation with her that really opened my eyes. Needless to say, I got started building my own business right away.

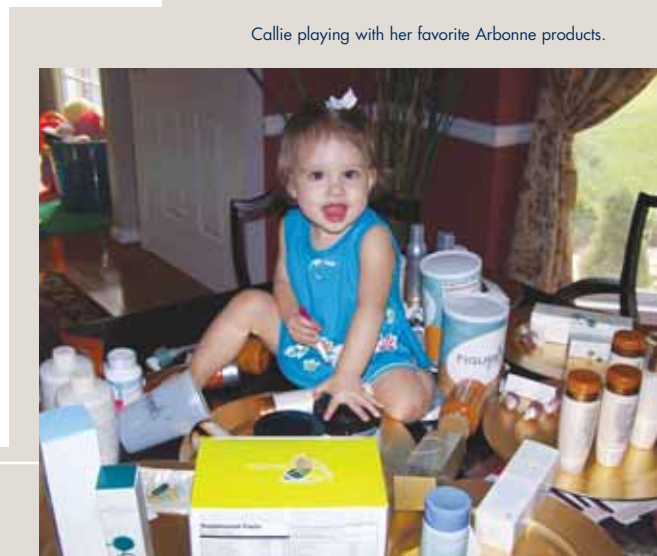
When starting this business, I told myself I would give it six months and then see where I stood. In promoting Arbonne, we talk a lot about obtaining the potential for additional income and I had decided that was what Arbonne was going to do for me. It soon turned into much more, when I became pregnant after being in the business for only five months. Knowing I did not want to put my child in day care, I worked hard along with my team, to make sure that would not happen.

By the time my baby arrived, I had reached RVP. Promoting to RVP meant I could participate in the Mercedes-Benz Cash Bonus Program. Since I had taken the time to put in place a team of people building their business alongside of mine, I was able to take two months off without having my paycheck go on maternity leave with me. During my maternity leave, I continued earning my same income. Today, the average person trades time for money and I knew that was something I did not want to continue doing. Finally, I was creating the ability to leverage my time and money and knew if I could help enough people grow their Arbonne business, it would in turn grow mine. All of this would allow me to continue leveraging my time and potential income.

The words I would use to describe the two years I have been involved with Arbonne are: success, tears, joy, fears, accomplishments, personal growth, goals, and many others too numerous to mention. For many, Arbonne is about personal growth and I am no exception. I had never really seen anything through in my life. For example, I never completed college and never finished the final quarter of cosmetology school. I did stick with real estate long enough to get my license, but it never seemed to be the right fit for me. In the past, I have also worked as a bookkeeper and salesperson. These were just



Amanda with husband, Mike.



Callie playing with her favorite Arbonne products.



Amanda, DM Fran Whitlow, Lynn Harrison, AM Lisa Brooks, ENVP Sibley Gammon and Kathy Gorrell at a Mercedes-Benz car presentation.



AM Christine Joseph, DM Tammy Craft, Amanda and ERVP Deanna Tomas at NTC 2006 St. Louis.

temporary jobs because I knew I wanted more out of life than sitting from 9-to-5 behind a desk. Being involved with Arbonne has given me the confidence, drive and desire to achieve any goal I may now have. After reaching NVP, I believe the most rewarding thing — more than just attaining the position or income — is the sense of accomplishment and knowing I can complete anything I put my mind to.

With Arbonne, there is something for everyone. How could we build such successful businesses if we did not have cutting-edge products? The answer is, we could not! Arbonne has so much to offer. We have pure, safe, beneficial products which have been life-changing for many. We offer skin care, personal care, weight management, aromatherapy, cosmetics and nutrition. If you have never experienced our products, I encourage you to contact an Arbonne Independent Consultant and try some samples today. If you are looking for some possible additional income, Arbonne can certainly fit that need, too. Let us show you our “Opportunity” Presentation. Whether you desire the freedom to enjoy life and have plenty of time with loved ones, or want to find your true purpose in life by helping others change theirs, Arbonne is the vehicle that will help you accomplish those goals. The best part is that Arbonne has the system for success and so many resources available to you. With Arbonne University and the ease of the Internet, your business could grow beyond what you ever thought possible. The key is to follow the system and listen to those who have made it to the top. Never give up. Anyone can quit, but success takes some work.

I have developed some wonderful relationships in this business. To see others succeed and get what they want and need out of life with this vehicle called Arbonne, is extremely rewarding. I know a lot of people live from paycheck to paycheck, or their paycheck runs out before the week is over. Knowing that together with them, you may be able to

change their situation, is truly amazing. All you need is someone who wants to make some changes and is willing to sacrifice some time in the beginning in order to get what they need for the future. As far as relationships go, without Arbonne, most never would have happened otherwise. As adults, they say if you have five close friends, you have more than most. With Arbonne, you will develop relationships beyond those five and have the opportunity to meet some new, close friends who will always be a part of your life. Friends are something you can never have enough of.

I have such an amazing team! Each of you has been such a great inspiration to me. I only hope I can inspire you as much, in return.

To my upline, ENVP Sibley Gammon: Thank you for opening up your home and heart to help us all build our business and reach our dreams. Your giving and uplifting attitude is a true reflection of the spirit of Arbonne. We are so blessed to have your guidance and support.

To NVP Jennifer Mims: Thank you for always staying on my heels. If it were not for your motivation, I would not be where I am today. You are a true leader and inspiration to us all.

To ERVP Deanna Thomas: Thank you for building such a strong team and for all the encouragement you have given me. I look forward to helping you reach NVP.

continued...

success strategy:

“ Follow the system and listen to those who have made it to the top. ”



Amanda's Why: Callie Margaret.



Amanda and Kendra Brown.



Amy Williams and Shone Chester with Amanda.

To RVPs, Teresa Ingram, Ellen Oblen, Amy Levesque, Colin Brown, Cathy Compton and Mae Carey: Thank you for being such strong leaders for your teams and continuing your unwavering support.

To my "baby" team, including AM Lisa Brooks, AM Lindsey Cochran, DM Marjorie Armfield, DM Fran Whitlow, DM Kim Hunt, DM Heidi Frady and all the new Arbonne Independent Consultants: Thank you. I think of you all each and every day, and how much you helped me reach NVP. Now I am ready to work hard to help you all reach your goals. The prize is closer than you think. Ignore the voices and listen to the clapping and cheering of those waiting anxiously to celebrate your success. Thank you for giving me cause for celebration!

To our business builders, Christine Joseph, Armen Silverback, Yevonne Riner, Kristin Cline, Janice Schrader, Sharon Jacob, Lisa Myers, Kris Straub, Lynn Elam, Pam Nutsugah, Jennifer Suarez, Angie LaCroy and the many more I have not had the pleasure of meeting yet: You are in for a great adventure!

To my little Callie: You are the reason I wanted Arbonne to work! When I see you grabbing Arbonne products off of the bathroom counter that you can hardly reach, then carrying them around with you, it makes me smile. Thanks you for being my motivation and inspiration. I love you.

To my husband: You are the man of my dreams. Thank you for your support, encouragement, love and belief in me. Sharing life with you is my most thrilling adventure. I love you.

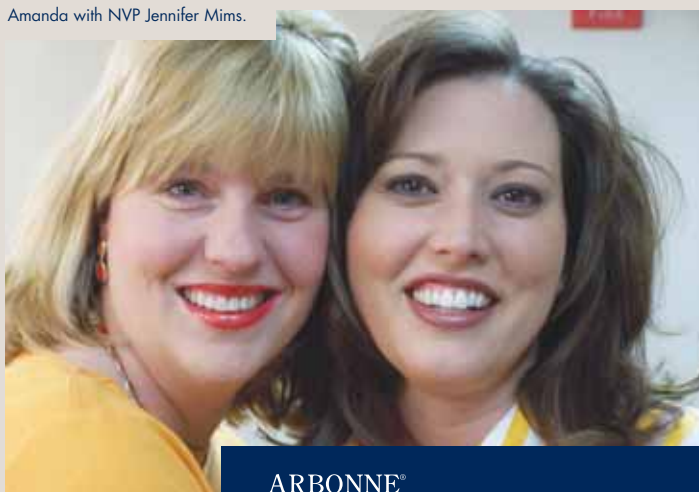
And lastly, to our leaders at the Arbonne Home Office, including President Rita Davenport, Chairman & CEO Bob Henry, Executive Vice President Stian Mørck and Sr. VP of Product Development & Field Events, Candace Keefe: Thank you for providing the vision, tools and amazing products behind this opportunity, which so many of us have come to know as a gift.



RVPs and NVPs putting Georgia on the map!



DM Kim Hunt, AM Lindsey Cochran and Amanda at an Arbonne luncheon.



Amanda with NVP Jennifer Mims.