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EYE ON ARBONNE
NOVEMBER 2005

NEW INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

ANGIE LYLE

DREAM AGAIN

New Independent Consultant, National Vice President
Success to Significance; Knoxville, TN

Wow! What a difference a year can make. Last year, I never would have imagined that I would be building a business with my friends, having more fun than ever, and making a significant contribution to my family's income. The best part is, you can too!

Last August, my husband and I attended Donna Johnson's get away weekend in Wisconsin. We heard a famous motivational speaker talk about the power of network marketing and we determined Arbonne could be the vehicle to create potential income for our family. We also realized the potential for financial freedom would give us the opportunity to make a significant difference in the lives of others. We were challenged to begin dreaming again since it had been a long time since either of us had. We drove home along the coast of Wisconsin in silence, and I wondered which of us would have the courage to dream out loud first. Chuck broke the silence and said, "We are not getting out of the car until we write down our goals. We need to begin dreaming again and work toward goals that really matter. I really want the Lyles to start today!" He had us write our goal on a piece of paper — the goal was to become a Nation by December of 2005. This exercise made the idea of starting an Arbonne business a reality for me.

We returned home and had a round-table discussion and asked for support from our four children, Christin, 18; Chase, 16; Catherine, 12 and Connor, 3. They were excited and wanted to know how long it would take to earn a Mercedes-Benz. Before we began, we asked God for guidance. This was very pressing for me because we had two insurance agencies, a dance studio and four very busy children. We were all using the Arbonne products and the results had been amazing; however, I was concerned about having the time to fit anything else into my schedule.

I called my sponsor and sister-in-law, ERVP Robyn Lyle, to ask her how I could fit the business into my life. She was very enthusiastic about network marketing but did not know of an approach that would fit into either of our busy lifestyles. Then, we received a call from her sponsor, ENVP Sibley Gammon. She said,



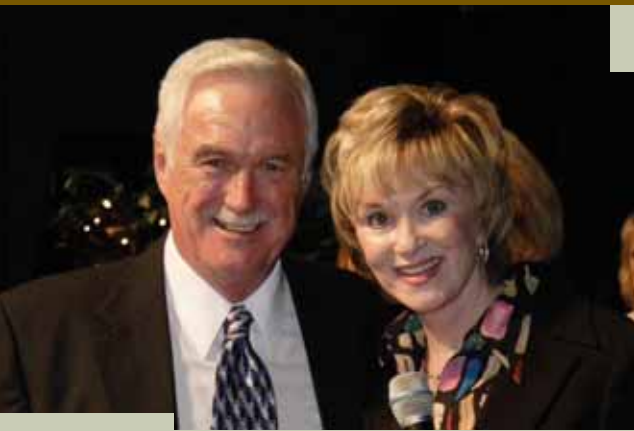
Chuck and Angie celebrating Nation.



Angie's daughter, Catherine, with her new horse, Prince.



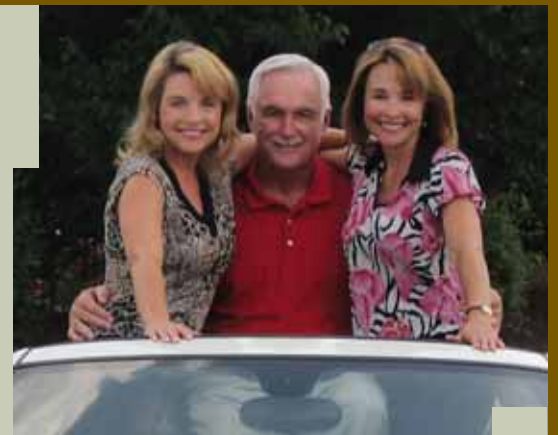
Angie's Why: The Lyle family.



President Rita Davenport and Angie's father, ERVP Phil Troutman at the Atlanta Celebration.



AMs Al and Jerrye Greene with grandchildren, Christin Lyle, Catherine, Connor and Chase.



Angie with sister, RVP Kristi Ayers and father, ERVP Phil Troutman.

"I have been watching my mom, ENVP Susan Hutton, and sister, ENVP Shannon Johnson, build this business for two years and it has cost me a fortune. I have made a business decision — I am going to the top of this company and I want you to come with me. Come to Atlanta with Robyn so I can share the REsults Approach with you."

I guess you could say, the rest is history! While I was in Atlanta, I discovered how I could fit the business into my schedule. I returned to Knoxville and built a team using the REsults Approach. My goal was to find four business builders, help them find four more, and then duplicate our efforts by putting together a team of people who were successful in many different walks of life. I wanted these people to see how they could earn an additional income without having to work with employees, overhead or inventory. I am grateful for my team. I am blessed with priceless friendships and business partners as a result of helping others start their own Arbonne businesses.

As a leader, you must dream big, be committed to the success of others and realize you are in the business of making dreams come true. As my team and I determined our goals, I realized that as I was helping others make their dreams come true, mine were coming true as well. On July 1, we became a Nation, six months before our goal. The difference between a dream and a fantasy is you can design a strategy to make the dream come true — Arbonne is the strategy.

Our team philosophy is to lead with the opportunity and let our volume come as a natural result of building the organization. We are actually building a network of consumers, while sharing how network marketing is about leverage. True leverage is when you build an organization

where every person has the same opportunity to succeed. I have always traded my time for money; now I teach and train others how they can leverage their time by helping others become successful, and earn an income from all their efforts.

It was a privilege to share the stage with President Rita Davenport when she recognized my first two business builders as RVPs at the Atlanta Celebration in June. My friend, RVP Jill Griffin, and father, ERVP Phil Troutman, were honored. We were all thrilled to be a part of it, and stand with 23 other RVPs and three NVPs from ENVP Sibley Gammon's Nation. It is amazing what a difference a year has made in so many people's lives.

It is wonderful to have choices and to be able to help your family, church, community or whoever else you choose. This is such an incredible opportunity because you can drive your whole team toward the potential for financial freedom; and you can do it in a new, white Mercedes-Benz! As of August 1, 2005, our team has six, white Mercedes-Benzenes driving around Knoxville, Tennessee. Driving to Nation has been a great adventure with a lot of laughter, tears, prayers and fun.

To God: Thank You for this gift. Thank You for the blessings of a great family and wonderful friendships.

To Arbonne: Thank you for the incredible products, service and support you give to all of us in the Field. You are the best of the best!

continued ...

Angie with RVP Krista Cheslock, ERVP Phil Troutman, RVP Jill Griffin, and RVP Kim Jetton.



success strategy:

“ Stay focused, keep the business the main thing and stay active. ”

AMs in Knoxville, TN.



Atlanta Celebration.

To my husband and best friend, Chuck: Thank you for convincing me that this was the right opportunity for our family; for supporting me, and always reminding me that quitting was never an option! I love you. The potential for early retirement with Arbonne will be a blast. Getting in a lot of family time and travel sounds wonderful to me!

To Catherine: Thank you for teaching me how to turn the computer on, enter orders and check WebStats. You have been so patient and such a huge help. To Christin: Thank you for helping with everything. You have carpooled kids, grocery shopped, prepared meals and prepared for college, all at the same time. To Chase: Thank you for cleaning the studio, washing cars, doing laundry and helping me pick out the SLK 350. To Connor: Thanks for being the best 3-year-old cheerleader a mom could ever have. I am glad you love your new carseat and riding around in your new, "wittle white caw!"

To my parents: Thank you for your continued support and unconditional love! Dad, it has been fun watching you drive to RVP. Hawaii is going to be paradise. Mom, you are on your way to RVP.

To Robyn, Sibley, Susan, Shannon, Andy and Marcia: What an incredible upline! Speed of the leader equals the speed of the team. Thank you for setting the pace and always looking back to see how you can help.

To RVPs, Jill Griffin and dad, Phil Troutman; Kim Jetton, Krista Cheslock, and sister, Kristi Ayres: You are big dreamers who have shared the opportunity with passion and clarity. Celebrating your Nation is next.

To AMs, DMs and new business builders: Do not let the dreamstealers take your dreams! Focus your intentions, be a big dreamer and share your vision with passion so you can inspire others to join you and win with Arbonne. I cannot wait to read your *Eye on Arbonne* stories.

Let us continue our journey from success to significance.

RVP-in-qualification dinner, **BACK, L-R:** AM Beth Martin, EAM Vicki Flowers, AM Cathy Benson, AM Tracie Farmer, AM Sharon Troutman, ERVP Kim Jetton, ERVP Phil Troutman and Angie. **FRONT, L-R:** AM Holly Murphy, ERVP Jill Griffin, EAM Julie Urevick, RVP Krista Cheslock and RVP Kristi Ayres.



Angie's team in Knoxville, TN.

