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EYE ON ARBONNE

INDEPENDENT CONSULTANT,
EXECUTIVE NATIONAL VICE PRESIDENT

ALISON HENSON

LET CONFIDENCE AND ENTHUSIASM TAKE YOU TO THE TOP

Independent Consultant, Executive National Vice President
Alison Henson Nation; Atlanta, GA

"This cannot be the answer, can it?" That was the question I asked myself after my dear friend, ENVP Nina McCallie, asked me to look into Arbonne early this year. At the time, I was in a marketing position with a real estate developer and had been praying to find a job I could be passionate about. However, when Nina told me about Arbonne I immediately exclaimed, "No, not interested! I would never be any good at something like that. I would be jumping from the fire to the frying pan, so no thanks!" Sound familiar? Well, what I did not realize was I had no idea what I was saying no to. In reality, I was saying no to my own misconceptions and fears. There were many voices to wrestle with after Nina told me about Arbonne. The voices were playing on every fear they could conjure up and I was all ears!

Nina persevered and continued to discuss Arbonne with me and a few weeks later, I attended a Presentation at her cousin, ENVP Sibley Gammon's home. I finally opened my heart and mind to learn many things that night, which completely changed my perspective on Arbonne. I was blown away by the strength and growth of Arbonne, the quality of their pure, safe and beneficial products, and the unparalleled opportunity. I loved the idea of not having to go door-to-door selling or stocking products. I learned this was an Internet-based business, relying on word-of-mouth advertising. I love to talk, so this word-of-mouth idea was a piece of cake! I discovered this is an industry where you have the potential to help others build a business of their own and reach their goals for the future — what an awesome blessing! The Presentation also had a bonus surprise in store for me. ENVP Wendy Mitchell was speaking and I knew her, but had not seen her in over two years. Little did I know, she was building a business with Arbonne that had completely changed her and her family's lives in ways they had not imagined possible. Her success did wonders to help me overcome my fears.

After that Presentation, I was absolutely certain Arbonne was the answer to that long-awaited prayer! So, off I went, pursuing my goal with passion and complete focus because I believed with all my heart it was worth it. Have you ever felt that way about a goal before? I truly had not! My enthusiasm grew even more as I watched Nina build a fantastic team and reach NVP in only four months. I could not contain my excitement as I shared Arbonne's products and opportunity with the people I loved and got the privilege of having them join me in my new business.



Alison and her brother, Anders.



Alison with her family.

alison henson

ENVP



AM Jennifer Duncan, RVP Teisha Ault, Alison, Sharon Snow, DM Laura Roe, RVP Laura Thompson and RVP Cynthia Iredale.



Alison with Gira Patel, AM Mimi Delany, Laurie Jo Miller, DM Angela Hornish and AM Whitney Evans.

The outcome of this business has been wonderful and successful by most standards, however, true success is not all about money, fame or fortune. For the first time in my life, I have challenged myself far beyond what is comfortable and I have reached higher than I have ever reached — that is success! I also realized that success is not all about what I can achieve, but what I do to help others achieve. The only reason my business grows is because the people who have joined me are growing alongside me and experiencing the same rewards, which is incredibly gratifying.

Who has not dreamed of becoming someone who inspires others to greatness or someone who enables others to carve out a better life for themselves? But for most it remains a dream never realized. Those are all rather lofty goals and I certainly have not achieved them all, but Arbonne has provided a well-worn path for me to journey toward them. I had the joy of seeing my friend, NVP Sheila Howard and her mother, RVP Merle Howard, leave their grueling antique business for the potential of a much more lucrative and stable business with Arbonne. I have watched another dear friend, ERVP Laura Thompson, leave a job where she was unfulfilled and start a business with Arbonne that has given her the potential to surpass her previous income and work from home. My best friend, EAM Whitney Evans, left behind her cake baking efforts, to lead her Arbonne team to greatness. The list of blessings is too long to number, but Arbonne is a remarkable gift that allows others to soar and grow to become more than they ever dreamed of.

So many of us are stuck in ruts and do not know the way out. We settle for less than all life has to offer because we allow our fears and

doubts to limit us. God has called us to something so much greater than the meager bit we settle for. There is often a vast gulf between what we are capable of achieving and what we *believe* we are capable of achieving. Arbonne is truly a unique business, casting a light on what is possible, while providing the ideal framework to achieve it.

Be absolutely certain you investigated Arbonne from every angle before you make a decision. I said no initially, yet I had no clue what I was turning down. If Arbonne could potentially change your life as it has changed mine and many people I know and love, is it not worth taking time to do some research? And ask yourself this question: Am I hoping for a better tomorrow yet doing very little to change what I do today? Arbonne gives you a wonderful chance to invest in today and realize your dreams for the future.

My first words of gratitude go to my sponsor, ENVP Nina McCallie: You saw something in me that I was unable to see in myself. You encouraged, motivated and supported me in countless ways. Sorry for any hair loss you experienced!

To my first business builder and very best friend, EAM Whitney Evans: Your commitment and perseverance will take you all the way to the top. I cannot wait to see your sweet husband in the yard wearing a sandwich board proclaiming, "I was wrong ... ask me why!" after you drive up in your Mercedes-Benz.

To NVP Sheila Howard: Your incredibly hard work and brilliant ability to prospect and communicate have been inspiring. I learn something new from you every day and relish our duties as Arbonne sherpas!

continued ...

success strategy:

“ Life is 10 percent what happens to you and 90 percent how you respond to it. ”



RVP Sheila Howard, President Rita Davenport and Alison at the Laguna Beach, CA, NVP 2005 conference.



ENVP Sibley Gammon, ENVP Nina McCallie, ENVP Andy Inman, NVP Sheila Howard, Alison, Sr. VP of Product Development & Field Events, Candee Keefe and CFO Mark Lehman at the Laguna Beach, CA, NVP 2005 conference.



NVP Sheila Howard, ENVP Nina McCallie, Alison, RVP Cynthia Iredale and DM Jane Caniff.

To ERVP Laura Thompson: Did you ever dream this would be in store for us and our friendship? I am thrilled Arbonne has brought you home to do something you love.

To my dear friend, neighbor and constant cheerleader, EAM Jennifer Duncan: I have laughed until I cried with you. These moments are priceless and will be treasured always.

To all my RVPs, Laura Thompson, Cynthia Iredale, Teisha Ault, Stacy Divine, Merle Howard, Jan Johnston, Meredith Kynerd, Phyllis Maxwell, Ann Schonberg, Janis Shoffner and Lisa Smith: I deeply admire your desire to lead and always give your team 110 percent. Thank you for the example you have shown me.

To all my AMs, Whitney Evans, Mimi Delaney, Riley Haskell, Stephanie Zimmerman, Christy Black, Leigh Ann Scott, Dina Gisler, Becky Costo, Sandy Young, Elsie Thompson, Katherine Thompson, Kelly and Christopher Moulton; Catherine McKechnie, Anne Kingrea, Kelly Barquin, Katherine Schrock, Laura Williams, Elaine Papajohn, Bernadine Cantrell, Paula Keith, Lisa Meadows, Brenda Parks, Shannon Cofield, Ann Jernigan, Stephanie Lloyd, Channa McKenna, Dafney Dooley, Jane Wedgeworth, Susie Higgins, Karen Wilson, Martha Viscomi, Marci Pettit, Linda Dacus, Pamela Wilson, Joel Maxwell, Sonthe Burge, Cathy Ray and Nicole Sloane: You are



AM Katherine Thompson, RVP Laura Thompson, Alison, AM Kelly Barquin, AM Anne Kingrea and RVP Cynthia Iredale.

well on your way to achieve a goal few have reached. Thank you so much for your determination and tireless effort.

To my DMs and Consultants: The road to success is always under construction, so be patient with yourself. It will happen, one step at a time. Be courageous. Your enthusiasm and passion will make up for the vast amount you still do not know. Excitement is contagious, so spread it around with abandon and have fun. Your success will be found in the daily process of growth and learning, so stay focused on progress not perfection!

To President Rita Davenport: Your personal phone calls to congratulate me when I promoted to RVP and NVP were unbelievable. That sort of personal touch is unheard of in the corporate world. You inspire me more than words can tell. Your passion for Arbonne and for life is totally infectious. Thank you.

Many thanks to ENVP Sibley Gammon and ENVP Wendy Mitchell for cheering me on and providing me with unlimited training and wisdom. Your efforts have been invaluable to my growth.

Where would I be without the help of the VP Support staff, particularly VP Support Coordinator Stacy Connelly? Lost, I am certain! You all have been wonderful to work with and I have tremendous appreciation for your bright and sunny dispositions, even when I have fallen short in those areas.

To my dear mom and dad: Thank you for always loving me and believing in me and never doubting my abilities, even when I doubted them myself. God has blessed me immeasurably through your love and support.

To my loving God: Thank You for showing me You are able to do more than I ever thought or remotely imagined. Thank You for always being the ultimate still, small voice of truth that lights my path and guides the way.